

10 REASONS

TOP PHARMA COMPANIES AUTOMATE PROOFREADING WITH



1

PATIENT SAFETY

Proofreading mistakes risk patient health and lives.



2

TREATMENTS MUST BE EFFECTIVE

Ensuring patients are taking the medication properly through accurate information on leaflets and packaging.



3

PHARMA COMPANIES MUST BE COMPLIANT

Consistent quality, repeatable processes and good documentation are important – and manual proofreading just can't deliver these.



4

MITIGATES RECALL RISK

Recalls are expensive. There's no excuse for risking one through a proofreading error.



5

PROTECTS SHAREHOLDER VALUE AND MARKET SHARE

A recall or patient safety issue damages the reputation of a company and brand. A serious recall jeopardizes investor confidence. Why risk it?



6

SPEEDS UP APPROVALS AND TIME TO MARKET

Top pharma is "top" because it doesn't get caught up in endless regulatory approval cycles. Its products are available earlier on the market in order to best serve patients.



7

SAVINGS IN TIME AND COSTS

Experts are expensive, and pharma proofreaders are experts in their fields. Time saved is dedicated to other projects and high value adding activities.



8

TOP PHARMA COMPANIES OPTIMISE WORKFLOWS

Pharma is a complex business, and lots of information and approvals fly around. Top companies must have end-to-end workflows, without bottlenecks. TVT fits snugly with any information management system.



9

PROOFREADERS SLEEP BETTER

Successful companies take a tip from the "Sleeping Rabbit". It's all about automated proofreading adding the extra confidence that things are right.



10

...IT'S COMMON SENSE

Why would a top company use clunky manual proofreading when it can streamline tasks and processes into automated proofreading?

